

A Quit Program That's Like a Breath of Fresh Air

Quitting is hard. But the truth is that most smokers want to quit, and many have tried in the past. breatheBetter™ is a self-guided program that arms your employees with the plan, tools, and techniques needed to give them the best chance of success.

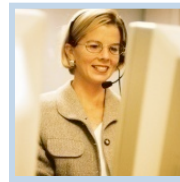
The breatheBetter™ program is based on our patented quit-smoking techniques with over 2 million user experiences and more than 12 years of tobacco QuitLine coaching experience. breatheBetter™ combines our deep experience with the most up-to-date web technology and user application interfaces to help employees kick the habit for good.

Program Features

- Tailored, self-paced program
- Complete integration with online portal and incentive management
- Virtual coach
- Quit Guide & education materials
- Program Manager's Guide
- Surveys/Outcomes measurement
- Promotional materials

Options

- Discounted patches, gum, mini lozenges
- Integrated beBetter health coaching



Three simple steps, customized for each participant.



About beBetter Health

We've been helping companies deliver successful wellness programs for over 25 years, and we know what works. Our approach is simple: remove as much of the guesswork, manual tracking, and unnecessary effort as possible. Make sure every facet of the program is connected, from assessment to programming to evaluation. Help you make the most of the system with easy user guides, simple interfaces, experienced Account Managers.

The beBetter® System helps employees take action toward protecting and improving their health, and provides employers with strategies to reduce health care costs and boost employee productivity.

For brokers, we provide everything you need to implement an effective, comprehensive population health management solution. Give us a call and let us walk you through how the beBetter® System makes you more competitive.



beBetter Health, Inc.
415 North Dearborn St.
Suite 510
Chicago, IL 60654
866.634.6542
sales@bebetter.net
www.bebetter.com